

## 2017-2018 Textbooks/Software Subscriptions

|  | Graphic  | Photo    |
|--|----------|----------|
| <b>Photography 3rd Semester</b>  |          |          |
| None   |          |          |
| <b>Graphic Design 3rd Semester</b>   |          |          |
| Adobe Creative Cloud Subscription (1 year)   | \$239.88 |          |
| Graphic Artist Guild Handbook of Pricing & Ethical Guidelines<br>By Graphic Artist Guild<br>ISBN: 0932102166     | \$39.99  |          |
| <b>*only sold directly through the Guild or Amazon*</b><br><b>**do not purchase until 3rd semester**</b>         |          |          |
| Subtotal-Textbooks   | \$39.99  |          |
| Subtotal-Software  | \$239.88 |          |
| <b>Photography 4th Semester</b>  |          |          |
| Lightroom/Photoshop Software Subscription (1 year)   |          | \$119.88 |
| Premiere Pro CC Classroom in a Book<br>By Adobe Creative Team<br>ISBN: 978-0321919380                            |          | \$64.99  |
| Subtotal-Textbooks   |          | \$64.99  |
| Subtotal-Software  |          | \$119.88 |
| <b>Graphic Design 4th Semester</b>   |          |          |
| Designing Brand Identity: An Essential Guide for the Whole Branding Team<br>By Alina Wheeler<br>ISBN: 1118099206 | \$45.00  | \$45.00  |
| Learning Web Design: A Beginners Guide to HTML, CSS...<br>By Jennifer Robbins<br>ISBN: 1449319270                | \$49.99  | \$49.99  |
| WordPress: The Missing Manual<br>By Matthew MacDonald<br>ISBN: 144934190X  | \$29.99  | \$29.99  |
| Subtotal-Textbooks   | \$124.98 |          |
| Total for program-specific textbooks (if purchased through School Store)   | \$164.97 | \$64.99  |
| Total for program-specific software subscriptions  | \$239.88 | \$119.88 |

## Photography/Graphic Design Gen-Ed Classes

*\*Business 12th Ed.* \$332.95  
By Pride, Hughes, Kapoor  
ISBN: 1133595855  
(editions 9-11 also acceptable)

*\*Made To Stick* \$26.00  
By Chip Heath & Dan Heath  
ISBN: 978-1400064281

*\*Personal Finance 9th Ed.* \$157.00  
By Kapoor, Dlabay, Hughes  
ISBN: 978-0073382326

*\*Business Communication: Process & Product 6th Ed.* \$121.00  
By Mary Ellen Guffy  
ISBN: 978-0324578676

*\*Foundations Of Marketing 6th Ed.* \$202.95  
By William Pride  
ISBN: 128542977X  
(editions 3-5 also acceptable)

Total for Gen Ed books (if purchased through School Store) \$839.90 *Photography Total*

## For Graphic Design Students only

*Janson's Basic History of Western Art 8th Edition* \$121.00  
ISBN: 978-0136039129  
By Davies, Hofrichter, Jacobs, Roberts & Simon

\$960.90 *Graphic Design Total*

**\*General Education textbooks and the Survey of Western Art textbook will be loaned, at no charge, through the School Store to the student each semester.**

**When ordering, please email [orders@antonelli.edu](mailto:orders@antonelli.edu) . Be sure to include your first and last name and list which textbooks you want to order.**